



Barcompagniet

LET US PRESENT AN UNBREAKABLE
CONCEPT FOR INCREASED SALES
AND CUSTOMER SATISFACTION,
THAT WILL MATCH THE BRAND
IMAGE OF THE MOST PRESTIGIOUS
HOTELS AND RESORTS.



EVERYTHING YOU DO WILL EFFECT YOUR BRAND IMAGE

When staying at a 4 or 5 star hotel you expect to get your drinks served in high-quality glasses. You expect the same exclusive feeling visiting top bars and nightclubs. This includes also your plastic glasses.

Many of your guests are well aware of the really nice plastic glasses that exists on the market. For instance, in Scandinavian countries, most hotels, bars and nightclubs use our premium glasses today. The guests are used to being served drinks in premium plastic glasses and if you approach them with a low-quality version, they will get really disappointed.

The perfect choice

To help you deliver a first class experience, that reflects what your hotel, bar or nightclub stands for, our premium unbreakable plastic glasses is the perfect choice. We make sure you live up to the quality your guests expect.





Stripe Wine 38cl



Stripe Wine 30cl



“Likes and shares travels fast in today’s digital landscape. So do dislikes and negative comments. Make sure you use premium unbreakable glasses in your hotel, bar or nightclub.”



THE POWER OF INTERNET AND SOCIAL MEDIA

Today, the internet and social media are important tools in the hotel, bar and restaurant industry. Your guests use them to search for new experiences and to review recent ones. And you use them to promote your hotel, bar or nightclub.

Positive impact

With plastic glasses that has the same premium feeling as your brand, you have great opportunities to get positive likes, shares and feedback from your audience. An influencer staying at your hotel or visiting your bar or nightclub with more than 100.000 followers on, for example Instagram, can do a lot of good for your brand if they are happy with the glasses their drinks are served in.

Negative impact

At the same time, that influencer may harm your brand irreparably if they post a picture of a drink served in a cheap looking plastic glass served in your hotel, bar or nightclub. Dislikes and negative comments travels fast in today's digital global landscape.

To think about

You would probably not use fast-food-restaurant-looking paper napkins in your nice hotel even if that is a cheap solution. The same way, you shouldn't use cheap plastic glasses that doesn't match your brand when serving drinks in the pool bar or anywhere else in your hotel for that matter. Our premium unbreakable plastic glasses help you get the right positive impact.

USE OUR PREMIUM GLASSES IN ALL HOTEL AREAS

Outdoor restaurant

When staying at nice hotels having lunch in outdoor restaurants (just a few meters from the pool area), we have often noticed that they use real crystal glasses. To us this seems risky. What if a kid takes a glass, runs into the pool area and drops it? Then you risk having to close down the pool while cleaning it from broken glass. You also risk having guest that cut themselves. With our premium unbreakable glasses you can serve everything in our glasses and still keep the exclusivity and image of the hotel.



Hotel room

We also find it strange that not more hotels have realized the advantages of having unbreakable glasses in their hotel rooms. If a guest drops a glass you don't need to call house cleaning and risk the guest getting hurt. If you have pool access rooms, people will for sure bring glasses out to the pool. If they break you have to close it down. Also you reduce the risk for all guests if they use unbreakable glasses on terraces and on balconies.



Bar & nightclub

Handling ordinary glasses at bars and nightclubs can be challenging. Your staff probably spend a lot of time taking care of broken glasses scattered across the floor after a hectic night. And the risk of your guests and staff being injured is always close to hand. This makes our premium unbreakable plastic glasses the optimal choice.



Breakfast

If you are a resort with a lot of kids and families, you will make it a lot safer if you serve your juice and drinks in our unbreakable glasses that looks and feels like real glasses. So the luxury feeling is still there.



Welcome drink

Very often when you arrive at a hotel they offer you a champagne or welcome drink. Often in crystal champagne glasses that are very sensitive and easily broken. Here unbreakable Champagne glasses are a superb alternative.



Congress

In Sweden a lot of hotels use our unbreakable glasses as water glasses for congresses. It saves them a lot of time and makes it safer. Because if a glass is broken they have to call house cleaning to clean up the broken glass and then you interfere with the meeting. Also, the handling for the personnel is also much easier.





Stripe Wine 30cl and Stripe 355 R

CAN YOU AFFORD NOT TO HAVE OUR SUPERIOR UNBREAKABLE GLASSES?

	Cheap plastic glass	Superior glass from Barcompagniet
Purchase price:	1 Euro	3,79 Euro
Replaced per season:	2-4 times (*1)	0 times (*2)
Generated added sales:	0 (*3)	5 Euros per extra drink (*4)
Satisfied guests:	0	All
Result:	A cost of 2-4 Euros per glass	1 extra drink pays for more than 1 glass

**1: Cheap plastic glasses are produced of SAN or Acrylic plastic that have a tendency to crack, they normally last less than 100 dishes and quickly turn "milky".*

**2: Our superior glasses are produced from virtually unbreakable polycarbonate and are tested to stand for 2 000 dishes without any remarks. Which means that they will last at least a full season.*

**3: As cheap plastic glasses many times look and feel really poor and give guests a bad experience, they will not generate any extra sales and will not influence other guests to go and buy more.*

**4: When you serve your drinks in our superior glasses, other guests are inspired to go and buy the same good looking drinks which generates extra sales.*

"We are really surprised by the quality of your products."

Reply from a Managing Director at a big 5-star hotel after receiving a sample of our glasses.

Increase your profit ...

On average bars/restaurants/hotels that use our glasses experience that they sell one drink extra for every two drinks they serve. If you have a net margin of 5 Euros per sold drink, and our premium glasses help you sell 50 extra drinks per day calculated on 180 days per year, you will increase your profit by 45 000 Euros per bar/restaurant/hotel.

... and look good in social media

Satisfied guests will not only come back to you with family and friends to visit you again, but they will also engage in social media and share their positive experiences with their followers. This will not be the case if you serve your drink in cheap glasses.

INCREASED SALES AND PROFITABILITY FOR YOU



Increased profitability

More guests buy more drinks when you serve them in premium high quality glasses.



Satisfied guests - stronger brand

Positive guests will give good reviews in social media which will lead to more guests.



Cost-efficiency

Using our premium unbreakable glasses that are tested for 2000 dishes is much more cost-efficient since you need to invest in new glasses less often.



Time is money

When you use our glasses that has a solid bottom your staff doesn't have to pour out water and dry all the glasses when they come out of the dishwasher. They can focus on selling drinks to the guests instead (most cheaper plastic glasses has a fake bottom which collects water).

INCREASE YOUR PROFIT!

If you have a net margin on each sold drink of **5 Euros**, and our premium glasses help you sell **50 extra drinks** per day calculated on **180 days** a year, you will increase your profit by **45.000 Euros** – per bar/restaurant/hotel.



Stripe Wine 38cl

SUPERIOR SENSATION

OPENS UP NEW POSSIBILITIES



Our glasses look and feel just like real glasses. They have crystal clear transparency and are almost impossible to distinguish from real glass. You have probably not experienced this type of quality in polycarbonate glasses before. This opens up to new opportunities, since the glasses can be used in more areas of the hotel where the feeling of luxury is important.

Falsterbo Longdrink 36 cl

A SELECTION OF OUR MOST POPULAR GLASSES

FROM OUR SUPERIOR RANGE

We focus on designing and selling top-of-the-line unbreakable polycarbonate glasses with the same feeling and look as real glasses. Glasses with a much better quality than you are probably used to. Please ask for a sample to feel the difference.



Stripe 355 R
35,5 cl



Stripe HB
40 cl



Stripe Wine
38 cl



Stripe Champagne
18 cl



Palma Balloon
69 cl



Falsterbo Wine
32 cl



Falsterbo Longdrink
36 cl



Palma Shot
6 cl

**Tested for 2000 dishes
without any remarks.*



CREATE A STRONG IMPRESSION WITH BRANDED GLASSES

Our unbreakable glassware can be decorated with logotypes in different ways, both print and laser etching. Our safe and stylish glasses are the perfect medium for building a stronger brand among your guests. With the fusion of form and function, our products provide an excellent opportunity to create a long-lasting brand impression.

These glasses above are available in white and can be delivered with your logo on them.

They can also be custom-made in colors that match your brand with your logo.

Please contact us at info@barcompagniet.com to get more information.

Material

Our glasses are manufactured from polycarbonate. The material is Food & Drug approved and conforms to the regulations 2012 including (EU) No 10/2011. It has superior strength over other plastic materials and therefore the products are virtually unbreakable.

Care instructions

The glasses can be cleaned the same way as ordinary drinking glasses and is completely dishwasher safe. For hand washing, please use a soft sponge, washing-up-brush or a microfiber cloth. NEVER use abrasives brushes or cloth, steel wool or other sharp utensils for cleaning plastic products. Dry with a soft cloth, please note using a harsh abrasive or rough cloth may cause damage to the appearance.

In order to maintain the longest life possible, please check with your detergent supplier that you use a detergent and rinse aid, which are suitable for plastic PC products. Some detergent and rinse aid can cause cracking of the plastic – this type of error is not attributable to manufacturing defects and does not guarantee eligible. Calls therefore for products tailored for polycarbonate in the procurement of detergent and rinse. Recommended washing temperature is max 70 degree.

Some advice about polycarbonate glasses

Do not use benzene, alcohol, ester or organic solvents for cleaning our products. Don't leave glasses where you used greasy and diary products like, milk, coffee, tea standing of a longer period as they then might leave a rim. Polycarbonate products are incredibly tough so it will scratch other polycarbonate products if allowed to rub together.



Falsterbo Londrink, 36 cl

Palma Balloon, 69 cl

Palma Shot, 6 cl



About Barcompagniet

Barcompagniet is a Swedish company that has been designing and selling premium unbreakable glasses to top hotels and nightclubs in Sweden for several years. We strive to make our glasses as glass like as possible.



info@barcompagniet.com

www.barcompagniet.com

www.barcom.es